



Programme

The Voice of China in Africa

Wednesday 19th of February and Thursday 20th of February 2014

At Indy Village, Rua D. Sebastião, N° 99, Sommerschield 1750, Maputo

This conference is organised as part of the research project The Voice of China in Africa - Media and soft power. The project comprises partners in Norway, China, Angola, Moçambique and Uganda. More information is available at www.cmi.no/research/project/?1686=voice-of-china

First Day, Wednesday 19th of February

09.00: Registration

09.30: Opening

The Director of IESE. Luís de Brito

The Norwegian Ambassador to Moçambique. Mette Masst

09.45: Session 1

Helge Rønning: *Problematising the Concept of Chinese Soft Power.*

Helge Rønning is a Professor in the Department of Media and Communication, University of Oslo, and a Senior Research at CMI. He is the project leader of the Voice of China in Africa project.

Li Anshan: *Peking University's African Tele-Info: Aim and Function.*

Li Anshan is professor at the School of International Relations at Peking University and directs its Centre of African Studies. He has published extensively on China – Africa relations.

Shubo Li: *How to distinguish between the public diplomacy of the State and the activities of Chinese media. An epistemological discussion*

Shubo Li is Post.doc researcher at CMI and the Voice of China in Africa project.

Chair: Sergio Chichava, IESE

11.15: Tea

11.45: Session 2

Yu-Shan Wu: *Chinese Media Houses in Africa*

Yu-Shan Wu is a researcher at South African Institute of International Affairs in Johannesburg. She has published several studies on Chinese media in Africa.

Fei Jiang: *Chinese Media Investments in Africa*

Fei Jiang is Professor and Director of the Institute of Journalism and Studies at the Chinese Academy of Social Sciences in Beijing. He is a researcher on the Voice of China project.

Huang He: *The Growth and Challenges to Huawei in South East Africa*

Huang He is the Vice President of Huawei South Eastern Africa.

Comments: Elling Tjønneland, CMI

Chair: Aslak Orre, CMI

13.15. Lunch

14.00: Session 3

Goretti Nassanga and Sabiti Makara: *The Media and Chinese soft power in Uganda. The quest for investment and political influence*

Professor Goretti Nassanga is at the Department of Journalism and Communication, Professor Sabiti Makara is at the Department of Political Science and Public Administration at the Makerere University in Kampala. They are researchers on the Voice of China project.

Chair: Fei Jiang

14.30: Session 4

The Chinese Ambassador to Moçambique. Li Chunhua. **As relações e cooperações entre a China e Moçambique**

Chair: Helge Rønning, CMI

15.15: Tea

15.30: Session 5

Elling Tjønneland: *Comparative perspectives on the Chinese, Indian and Brazilian engagement in Mozambique and Southern Africa*

Elling Tjønneland is a senior researcher at CMI and is working on the role of development aid the rising powers in African development. He is a researcher on the Voice of China project.

Huang Kuo: *The Image of China in Six Countries*

Huang Kuo is a researcher based at the Centre for International Communication Studies, China International Publishing Group in Beijing.

Aslak Orre: *The Chinese presence in Angola as analysed through Angolan media presentations, as well as Chinese investments in Angolan telecommunications*

Aslak Orre is senior researcher at CMI and directs the Institute's research project on Angola. He is a researcher on the Voice of China project.

Chair: Sabiti Makara, Makerere University

17.15 – 18.00

Summing up of day one by Professor Goretti Nassanga. Discussion

Second Day Thursday 20th of February

09.00: Session 5

Sergio Chichava: *Covering China in the Mozambican Press*

Sérgio Chichava of IESE is researching China's role in Mozambique and also the role of Brazil. He is a researcher on the Voice of China project.

Rajú Rodrigues: *The Coverage of Brazilian and Chinese Agricultural Investments in the Mozambican Press*

Rajú Rodrigues is a student of politics at the UEM.

Xing Xianhong: *Experiences of working at The Confucius Institute at UEM*

Xing Xianhong is the Director of The Confucius Institute at UEM.

Mauro Cuna and Sérgio Chichava: *The Confucius Institute at UEM*

Mauro Cuna is a student of politics at UEM, and Dr Sérgio Chichava of IESE.

Chair: Gorette Nassanga, Makerere University

11.00: Tea

11.30: Session 6

Round Table with Mozambican journalists who have covered China in Mozambique (in Portuguese)

Participants: Lázaro Mabunda (*O País*), Gustavo Mavie (*AIM*) and Matias Guente (*Canal de Moçambique*). Chair and Moderator: Luís de Brito (IESE)

12:30 – 13:00 Summing Up

Helge Rønning and Li Anshan

13.00: End